

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



24 West Fifty-ninth St.

Adjoining Plaza Hotel

NEW FLOWERS and VEGETABLES FOR 1920

The unusual has its special charms to the flower-lover, for it gives individuality to the garden. To grow a new plant, something we have not seen before, is indeed fascinating; we watch it grow, become more and more interested as it nears final development, and then the surprise and joy when the blooms open and the plant reveals itself in all its glory. Novelties of real merit are therefore eagerly sought for by garden enthusiasts. We are proud to be able to introduce some exceptionally fine new achievements, all of which are wonderfully charming and very distinctive.

The Supply of Seed of Novelties is Necessarily Limited. You Should Order at Once



Lilliput Poppy

(*Papaver Rhoeas pumilum*)

Only 12 inches high—wonderfully charming—constantly in bloom throughout the summer months.

This new introduction represents a very dwarf class of the single-blooming Shirley Poppy. The plants attain a height of only 12 inches and form small, close bushes, with light green, denticulate foliage and upright ramification. Each of these strikingly handsome Tom Thumb tufts develops straight peduncles, standing about 2 inches above the leaves and ending in a mass from 60 to 120 flowers, which means an abundance of bloom heretofore unknown among Poppies. The flowers measure about 2 inches in diameter; the color is mostly light and dark rose, with golden yellow anthers. A bed, group, or border covered with these charming little plants offers a strikingly beautiful sight. Fresh blooms appear daily which finally pass to extremely small seed-pods. The blooming period lasts all through the summer months. Pkt. 75 ets.

New Annual Blue Anchusa

Like a giant spray of Forgetmenot, of the deepest blue, on stems fully 18 inches long; just lovely in the garden or for cutting; blooms all summer. No matter how often you cut, you can always find more flowers. A plant you simply cannot be without. Pkt. 25 ets.

Giant Yellow Tulips Poppy

A glorious sun-kissed golden yellow poppy on a strong stem with fine feathery Eschscholzia like foliage; excellent for cutting, blooms all summer. Pkt. 10 ets.

New Giant Dahlia-Flowered Zinnia
These flowers are very markedly distinct from the ordinary giant-flowered class, being of a true dahlia-flowered type, and when plucked from the bush and placed beside dahlias it is difficult to distinguish one from the other. Being of easy culture and free bloomers, with very large flowers, they should be a close rival to the dahlia. So far we have only developed two colors in this beautiful new type. **Dark Cerise.** Pkt. 50 ets. **Lavender-Pink.** Pkt. 50 ets.

The Blue Lace Flower

(Queen Ann's Lace)

A lovely Annual of the easiest culture and one that you will greatly enjoy in your garden. The flowers are of an exquisite light blue color, in formation much like those of the Wild Carrot, with numerous tiny florets, regularly placed and finely laced and laciniated, the whole presenting a most delicate and dainty appearance, gracefully poised on long, strong stems. Charming in vases, bowls, baskets or any floral arrangement. The plants bloom quickly from seed and flower all season. Pkt. 50 ets.



Adonis Aleppica—Syrian Flos Adonis

It is astonishing that this most beautiful annual, described by Boissier and indigenous between Aleppo and Aintab, has not long ago been introduced into our gardens. It is indeed mentioned only in a few botanical works. It is a really fine annual of permanent value and may be put in line with the best we possess. A great acquisition for groups, beds, or borders, and can also be used as a pot-plant. The plants grow 16 to 20 inches high and produce from 16 to 20 main stems. From these many lateral branches are sent off, each ending in a round shaped eight-petaled flower, measuring 3 inches in diameter or four times as large as a common Flos Adonis. The color is a shining, deep, dark blood-red of greatest brilliancy. The flowers appear in great numbers and the effect of the free-blooming, pyramidal-growing plant is enhanced by its very handsome feathery foliage. Cut blooms put in water keep fresh for over two weeks. Pkt. 75 ets.

NEW FLOWERS FOR 1920



New Miniature Dahlia, Peter Pan

Among the many deviating forms produced among Dahlias, none is more distinct than this charming new miniature variety. It is really quite unique, both in habit and form of flower. The wonderfully compact bushes begin to bloom when nearly a foot in height and, seen at the latest stage, do not exceed 2 feet. The flowers may be described as anemone-shaped, with tubular center and outspread ray florets. The colorings are bright and most varied in character, presenting such combination as carmine with buff center, mauve with yellow, red with orange, pale cream with yellow, purple with dark red center and also occasionally self colors. The plant is really a little marvel in its way and should prove quite a treasure in the garden. Pkt. 75 cts.

Sedum Acre—Yellow Stone Crop

A low growing moss-like plant of spreading habit with golden yellow flowers, of great value for rock gardens, for planting between stepping stones, on stone walls, etc., requires very little soil or moisture and grows and thrives under the most adverse conditions. Pkt. 50 cts.

Sempervivum (Live Forever)

Pretty little cactus like succulent hardy plants, especially desirable for rock gardens. Remain green all winter, many species becoming beautifully tinted after frost when fully exposed to the weather, as they always should be. The flowers of all varieties are exceedingly brilliant.

A superb assortment of hardy species. Pkt. \$1.00.

The Beautiful Clarkias

Lovely annuals, far too little known, for they are truly beautiful. Like a spray of apple blossom, the tall spikes are covered with handsome double flowers, appearing all around the stem and from every leaf joint. The colors are most delicate and refined.

Pale Chamois	Salmon Pink	Reddish Orange
Carmine	Orange Scarlet	

Each of the above packet, 15c.

The collection, one pkt. each, 5 colors, 60 cts.

New Giant Double Hybrid Poppy

As big as a Peony. Beautifully fringed and gorgeously colored, appearing mostly in pink shades, with many of the finely cut petals, beautifully tinted and pencilled, but what is really most wonderful about our new Hybrids is the great substance of the flowers for they last a full week in water when cut, while other poppies usually drop their petals the second day. Pkt. 25 cts. Five pkts. \$1.00.

New Giant Double Picotee Zinnias

A very pretty novelty. The flowers are just as large as the Giants and intensely double, appearing in all shades found among Zinnias but with the lower end of each petal distinctly tipped with maroon, pink, and many other well-defined color-markings, giving the flower a very attractive and pleasing appearance. Pkt. 35 cts.

New Single Black Dahlia, "Titania"

The blooms are rich velvety black, measure 4 inches across and are gracefully poised on long slender stems; from seed sown out doors in May, plants will flower from August until frost. If started in the hotbed in March you will have blooms continuously from June until frost. Pkt. 50 cts.

Chinese Woolflower

A new type of feathered Celosia with large globular heads like balls of wool, plants grow three feet high and branch freely, very effective in large beds or in groups. Red, pkt. 25 cts. Yellow, pkt. 35 cts. Pink, pkt. 35 cts.

A New Miniature Daisy, "Celestial Queen"

An exceedingly free flowering and very pretty blue Marguerite with tiny blossoms of a celestial or sky blue color on slender stems, lovely in vases, bowls and baskets. Plants grow about one foot high and bloom freely all summer, can also be grown in pots; a flower you will greatly enjoy. Pkt. 50 cts.

Tritoma Hybrida Mirabilis

A splendid new variety of the well-known Torch Lily or Red Hot Poker plant, valuable on account of its extreme earliness; unlike the others, it blooms the first year from seed. Sown in March, plants will begin flowering in June and continue uninterruptedly until frost. A fine range of attractive colors. Pkt. 50 cts.

Pyrethrum Roseum Hybridum, New Comet Flowered

Fine single and semi-double varieties with rolled and twisted petals appearing in all colors found in Pyrethrum, a most attractive novelty. Pkt. 50 cts.

New Siberian Hardy Wallflower

This exquisite new variety fills the long felt want for a really hardy Wallflower. It will survive our severest winters. It is a plant of great beauty with its gorgeous orange flowers and shining dark green foliage. The plants grow about 15 inches high, branch freely and bloom the whole season. If sown in the hot bed of a greenhouse in March, plants will bloom the first year. Pkt. 50 cts.



New Sunflower, Dazzler

A new sport of the Cucumerifolius type and very attractive in its colorings. Growing 3 to 4 feet high, the plant branches freely and bears flowers fully 4 inches across, of a rich chestnut, tipped orange, with darker center; in general, appearance somewhat resembling a gaillardia; very effective in the border and fine for cutting. Pkt. 35 cts.

NEW FLOWERS FOR 1920



Snapdragon, Double Pink

A delicate pink on white ground, set off by a white throat. The abnormal, fantastic petals, which emerge out of the mouth-like aperture in the flowers, between the upper and lower lips, give a double and beard-like aspect to the bloom. A striking effect is produced by the long spikes covered with these beautiful flowers when used for bedding, and they are of great value for cutting. Pkt. 50 cts.

Physostegia (False Dragonhead)

Tall handsome plants for the background of the hardy border. In rich soil, spikes often attain a height of six feet, with a terminal flower head fully 18 inches long.

Virginica Rosea—pink. Pkt. 25 cts.

Virginica Alba—white. Pkt. 25 cts.

Giant Pansies, Apricot Colored

Rare and very delicate colors which heretofore have been greatly missed among pansies. Pkt. 50 cts.

Delphinium Pauli

A new hardy larkspur from East Africa about 1½ to 2 feet in height with pure white, sweet scented flowers nearly 2 inches in diameter and spurs of equal length, a fine acquisition. Pkt. 75 cts.

A Fringed Moon Penny Daisy

(*Chrysanthmum Maximum Laciniatum*)

A beautiful white Marguerite with plume shaped laciniated petals on long stems, superb for cutting. Pkt. 50 cts.

Aquilegia Rose Queen

A lovely rose-pink columbine of largest size, with very long spurs on slender wiry stems, very beautiful. Pkt. 50 cts.

Giant Malmaison Carnations

In Five Separate Colors

Will bloom in three months from seed; nearly equal in size to the best greenhouse varieties, delightfully fragrant, very double, on long stems. Giant White, pkt. 25 cts. Giant Pink, pkt. 25 cts. Giant Yellow, pkt. 25 cts. Giant Violet, pkt. 25 cts. Giant Reddish Brown, pkt. 25 cts. Giant Mixed, pkt. 25 cts. The collection: 1 pkt. each of the above five colors, \$1.00.

Schling's Prize Hardy Border Carnations

A superb free flowering strain with highest percentage double flowers of finest quality on long stems; invaluable for cutting. Yellow and yellow ground varieties, pkt. 50 cts. Pure White, fringed, pkt. 50 cts. Triumph, Rose Tints, pkt. 50 cts. Schling's Prize Mixture, pkt. 25 cts.

The collection, one pkt. each, 3 colors, \$1.25.

Brachycome Iberidifolia

(The Swan River Daisy)

Lovely blue and white Cineraria-like flowers on long slender stems with graceful foliage; bloom freely all summer, splendid for cutting. Pkt. 25 cts.

The Wild French Poppy

(The Poppy of Flanders)

The famous field poppy our soldiers tell about, as they saw it in a riot of color among the rye and through the grain fields of France and Flanders. Seed very scarce and hard to procure. Pkt. 25 cts. Five pkts. \$1.00.

Digitalis Canariensis

A pure yellow foxglove of exceptional vigor, throwing Mammoth Spikes well set with flowers of larger size. Pkt. 50 cts.

Hollyhock New Single Hybrids

By constant reselection and careful breeding we have developed a strain of single hollyhocks of supreme perfection, which we now offer for the first time. The plants will be found to be extremely vigorous, resisting disease and the flowers of exceptional size and most perfect form; all the usual hollyhock colors are represented. Pkt. 50 cts.

Liatris Spicata

A very desirable perennial with long flower spikes of a rosy purple color, charming in vases and extremely showy in the border. Flowers spikes are often over 15 inches long; in bloom from July to September. Pkt. 30 cts.

Two Very Fine Hardy Linums (Flax)

Lovely in the border and equally well adopted for planting among rocks. The plants grow 12 inches high, send up a great number of graceful flower stalks, each usually producing from 3 to 5 cup-shaped five-petaled flowers. The whole plant is literally covered with flowers, and the blooming period extends over a long time. Gold Cup, Golden Yellow, pkt. 50 cts. Heavenly Blue, pkt. 50 cts.

Malope Grandiflora Rosea Perfecta

Extremely showy and of rapid growth, attaining in good soil a height of 4 to 5 feet, bearing large mallow-like flowers of a deep rose color; especially attractive in large borders or groups. Sow outdoors in April and May, plants will bloom quickly and freely all summer. Pkt. 35 cts.

Mertensia Primuloides

A rare and very handsome perennial with funnel-shaped flowers in nodding clusters; suitable for the rockery or in the foreground of the hardy border. Blooms in May and June. Pkt. \$1.00.

Pentstemon Barbatus Torreyii

One of the most treasured of all hardy flowers for cutting. Long slender spikes with beautiful coral pink tube shaped flowers; extremely graceful in vases and very showy in the garden, in bloom from July to frost. Pkt. 50 cts.

NEW GIANT HYBRID PANSIES

Red and Reddish Brown Shades

All five blotched of finest form and of immense size, many beautifully frilled; delightful colors. Pkt. 50 cts.

Pansy President Carnot

Not new but wonderfully attractive. Deep violet with a narrow margin of white around the outside of each petal. Pkt. 25 cts.

NEW FLOWERS FOR 1920



Early Nice Stock, "Aurora"

The splendid color of this novelty, a lively golden buff, suffused with rose, just answers the modern taste. In habit and large size of flower, "Aurora" excels even the grand variety "Beauty of Nice," producing huge spikes, thickly studded with largest blooms. Pkt. 75 cts.

New Sweet Peas for 1920

Distinct from anything now on the market, all of finest spencer form, giant size, beautifully waved, with four blooms on stem. Especially recommended for exhibition.

Circe. A charming new shade of salmon cerise. Pkt. 75 cts.

Joan of Arc. Almond blossom pink, very distinct. Pkt. 50 cts.

Annie Bowness. Pure pink flushed with salmon. Pkt. 25 cts.

Beryl. Soft salmon, pink shaded buff, flowers of immense size. Pkt. 25 cts.

Charity. Brilliant crimson, the finest of its color. Pkt. 25 cts.

Freida Piper. Clear pink in lemon ground. Pkt. 35 cts.

Faith. The best pale lavender. Pkt. 25 cts.

Golden Glory. Glowing orange. Pkt. 25 cts.

Hope. Clear soft rose, wonderfully free and vigorous. Pkt. 25 cts.

Minnie Piper. Beautiful salmon pink. Pkt. 35 cts.

Hebe. A grand bright pink pea, with all the vigor of hercules, but richer in color and broader in the standard, beautifully frilled. Pkt. 50 cts.

Red Ensign. Brilliant scarlet red; a great improvement on all other true reds being exceedingly vigorous and of truly immense size. Pkt. 50 cts.

Splendor. Rich Red maroon, resembles "Warrior" in size and vigor, but is brighter and without a trace of purple. Pkt. 50 cts.

John Porter. Rich orange salmon, wings salmon rose. Pkt. 25 cts.

Liberty. Salmon orange flowers, artistically arranged, always four on a stem. Pkt. 50 cts.



Snapdragon, Evening Sky

A delicate orange-rose on the upper and lower lip, set off by a clear yellow mouth and white throat, making it a splendid addition to the already grand collection of large-blooming Snapdragons. The flowers of this lovely shade are of the largest size and finest form. Pkt. 50 cts.

Peace. Cream pink, very large and vigorous. Pkt. 35 cts.

Princess Beatrice. Large rosy lavender self. Pkt. 25 cts.

Red Cross. Rich velvety crimson. Pkt. 25 cts.

Rosy Rapture. White margined rose. Pkt. 35 cts.

Royalty. Rich, pure purple. Pkt. 50 cts.

Novelties and Specialties in Vegetable Seeds

New Peerless Climbing Cucumber

This new Cucumber is distinctly in a class by itself. It bears an abundant crop of Cucumbers of the finest quality, 10 to 12 inches long, slender, crisp and a dark green color; just the size desirable for slicing. The vines, unlike those of other Cucumbers, throw out numerous tendrils that cling readily to support; making it suitable for covering fences, stumps, walls, etc., and at the same time keeping the fruit off the ground and therefore in the most perfect condition. Pkt. 25 cts., oz. \$1.50.

Schling's Perpetual Summer Spinach

Here is a real Spinach that will grow well and furnish an abundant supply of Spinach all through the summer. It is not a Swiss chard or anything like it; it grows close to the ground and produces an abundance of dark green leaves. Immediately after one gathering has been made, fresh leaves appear and a constant supply of Spinach is kept up throughout the summer and autumn months. Do not fail to plant a row of it in your garden. Pkt. 15 cts., oz. 50 cts., 1/2 lb. \$1.50.

Schling's New Rapid Forcing Bush Beans, "Early Wonder"

An unusually prolific Bean of the finest quality, producing great clusters of the most tender, fleshy, almost round pods of great length. Ready for picking in 35 days under glass. Entirely stringless. Our stock is limited and we can offer packets only. Pkt. 50 cts.

Schling's Giant Curled Rapid Forcing Lettuce

This Lettuce represents the highest type of perfection attained in the Loose-leaved Forcing Lettuces. While the leaves are of great size, they are as tender as those of the heading or butter lettuce, and are beautifully crumpled and curled. For forcing or outdoors this new Lettuce is unrivaled. Pkt. 50 cts.

Golden Cream Sweet Corn

A new and most delicious golden yellow corn, excelling in sweetess and flavor; on the order of Golden Bantam, which it follows in maturity. Ears somewhat larger than Bantam, the grain is smaller, very deep of zig-zag formation and of superb quality. 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.35; 5 lbs. \$3.25.

Giant Japanese Summer Radish (Sakurajima Mammoth)

In Japan this Radish grows to an enormous size; often 21 inches long and 43 inches in circumference. Although of giout size the quality is the very finest and the Radish can be stored for a long time. Pkt. 15 cts., oz. 50 cts.

French Yard Long Pole Beans

Not a novelty; but a very curious and odd Pole Beau which produces long, round, slender pods, 3 feet and more in length. Seed of this Bean has not been available for the past few years and it is only through great effort that we were forunate enough to procure a limited quantity this seasou. Pkt. 25 cts., 1/4 lb. 75 cts., 1/2 lb. \$1.25, lb. \$2.

Mignonette Lettuce

Not a novelty, but one of the most tender of our Small Sure-heading Lettuces. It resists heat and will head where most other varieties fail. Brownish leaves. Pkt. 15 cts., oz. 35 cts., 1/4 lb. \$1.00.

MAX SCHLING SEEDSMEN, Inc.

Everything for Garden and Farm

24 WEST 59th STREET

NEW YORK